

ACCOUNTING TOOLS FOR THE DIGITAL AGE

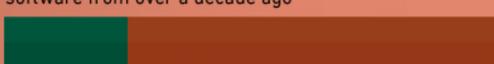
From tracking outgoing inventory to determining your company's charity write-off, accountants have an app for that. Which tech tools are most useful to the modern-day accountant?

ASSETS AND EXPENSES



84% of finance managers cite manual data entry as their firm's biggest challenge

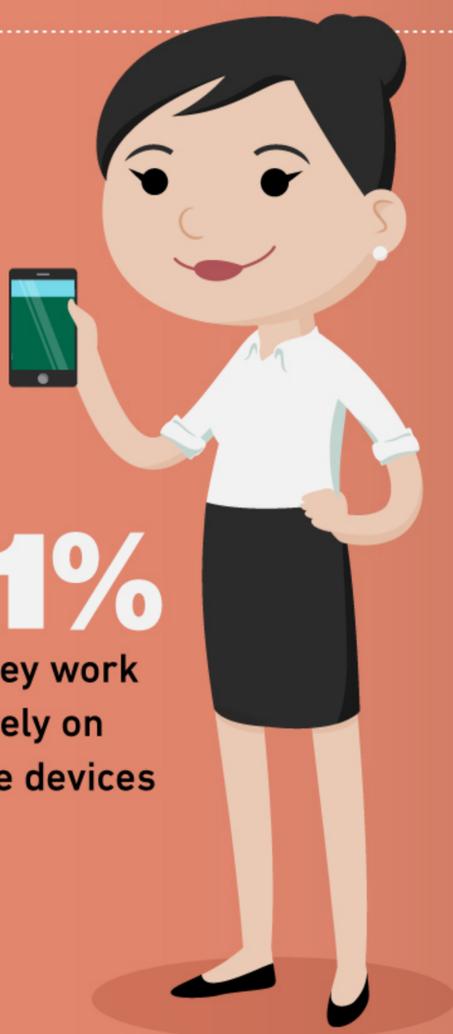
More than **1/4** of firms use the same accounting software from over a decade ago



67% of accounting firms think big data will have a positive impact on their business



2/3 are currently conducting employee training on cloud computing



81% say they work remotely on mobile devices

BEST CLOUD-BASED SERVICES

Dropbox

✓ Free app (premium features offered for a fee)

2-18GB of free storage

- Allows users to sync files from multiple locations
- 256-bit AES encryption

✓ Works with Windows Desktop, Kindle Fire, Blackberry, Android, iPad, and iPhone

- Over 200 million users worldwide



SmartVault

✓ \$29/month for basic package

Includes up to 2 users and 25GB of storage

✓ Works with Android, iPad, and iPhone

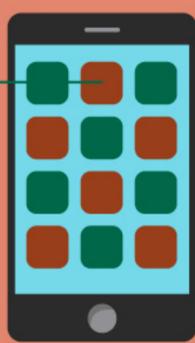
- QuickBooks toolbar lets users easily attach source documents to QB entries

BEST SPECIALTY SERVICES

iDonatedIt

✓ \$2.99 App

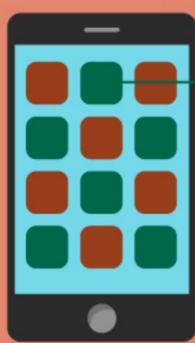
- Track non-cash charitable donations for tax purposes



UPS Mobile

✓ Free App

- Instant inventory updates with corporate shipping data
- Available on most mobile platforms



BEST ALL-IN-ONE ACCOUNTING TOOLS

FreshBooks

✓ 9.25/10 on toptenreviews.com

✓ 5 million customers

Voted **BEST CUSTOMER SERVICE** at TechVibes 2013



✓ Free basic package (best for contractors)

- Basic paid package \$20/month to manage up to 25 clients
- Email invoices and expenses directly

Accounter

Up to 10 transactions **PER MONTH** free



✓ 45 Features Including:

- Tax Filings
- Inventory Management
- Invoices
- Expense Tracking
- Balance Sheets

QuickBooks ProAdvisor

✓ Biggest name in small business accounting software

✓ Free mobile-only package for accounting professionals:

- Automatic Data Backup to Cloud
- Tax Filings
- Invoices
- Free Customer Support

37%

of users say it saves 1-5 hours of time per week

When choosing an accounting app or service, remember three simple rules: it should be easy to use, save you time, and fit your budget. The best accounting tools are the ones that work best for your business and lifestyle.

Sources

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